

# SPONSORSHIP

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THE POWER OF

# AACG

# CHICAGO

Driving Middle-Market Growth<sup>®</sup>



UNIQUE ACCESS &  
UNPARALLELED OPPORTUNITY

BECOME A PART OF THE MOST  
**TRUSTED**  
**AND RESPECTED**  
RESOURCE FOR MIDDLE-MARKET  
DEAL-MAKERS AND BUSINESS LEADERS.

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SEE THE POWER THAT ACG CHICAGO BRINGS.  
BECOME A SPONSOR OF THIS COMMUNITY.

ANNUAL SPONSORSHIPS  
M&A FINANCE FESTIVAL SPONSORSHIPS  
TARGETED CONFERENCE SPONSORSHIPS

ACG Chicago, founded in 1968, is one of  
the largest regional networks  
in the world of middle market growth.

[www.ACGChicago.com](http://www.ACGChicago.com)

# ANNUAL SPONSORSHIP. MIDDLE MARKET LEADERSHIP.

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ACG CHICAGO REACHES A LOCAL COMMUNITY OF 6-7,000 PROFESSIONALS INCLUDING 8-900 MEMBERS AND A NATIONAL COMMUNITY OF OVER 25,000 WHO HAVE ENGAGED WITH OUR PROGRAMMING AND LEADERSHIP. THESE CONNECTIONS ACROSS A YEAR OF SPONSORSHIP DRIVES MIDDLE-MARKET GROWTH AND YOUR BOTTOM LINE. CONNECT YOUR BRAND AND PROS WITH THE RIGHT PEOPLE FROM EVERY SEGMENT OF MIDDLE-MARKET M&A.

Multiple meetings each month build a community that thrives on getting to know who is the best

- PRIVATE EQUITY MEETINGS - including the annual Market Trends Breakfast
- SOCIAL NETWORKING - Summer Socials and some others to connect casually
- SUNRISE SESSIONS - monthly dives into narrow topics to share expertise & experience
- THE WOMEN'S NETWORK - Programs & networking for leading female professionals
- THE NEXTGEN LEADERS - opportunity & access to accelerate young careers
- THE ANNUAL GOLF OUTING - a day of classic (and fun) networking.



## Annual ACG Chicago Sponsorships Summary Chart

Level Cost	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500
<b>Benefits</b>				
Company logo posted on ACG Chicago website homepage	most prominent	prominent	-	-
Company name posted on ACG Chicago website homepage	-	-	prominent	less prominent
Company Logo on all regular event** signage	most prominent	prominent	-	-
Company Name on all regular event** signage	-	-	prominent	less prominent
Company Logo on event HTML announcements	most prominent	prominent	-	-
Company Name on event HTML announcements	-	-	prominent	less prominent
Shared literature table at regular events**	yes	yes	-	-
Prominent Seating at Speaker's Table for one registered guest (when applicable)	yes	-	-	-
Sunrise Session (Early Morning) Roundtable	yes	yes	-	-
Complimentary registrations for regular event**s	20	20	10	5
Complimentary registrations for conferences	4	-	-	-
Complimentary registrations to targeted conference	-	2	-	-
Banner ad on website	one month	one month group	-	-
Ad in one edition of The Journal	Full-page & Half-page	Full-page	Half-page	Quarter-page
Whitepaper in one edition of The Journal	2000 word whitepaper	1500 word whitepaper	1200 word whitepaper	-
Summer Golf Outing: Complimentary Registrations	4	4	2	1
Summer Golf Outing: Recognition & presentation of one major raffle prize Or Hole hospitality table	yes	-	-	-
Summer Golf Outing: Logo on promotional products bag	yes	yes	-	-
Summer Golf Outing: Exclusive right to include promotional product	yes	yes	yes	-
Summer Golf Outing: hole sponsor	-	yes	yes	group listing
Advance regular event**s attendee list upon request (2 days prior)	yes (excel)	yes (excel)	-	-
Discount for Sponsorship of Targeted conferences***	50%	40%	25%	20%

**For more information or to secure your sponsorship please contact**

Craig Miller  
CMiller@ACGChicago.com  
877-224-6389 ext. 101 (though 9/30/18)

Terry Cobb  
TCobb@ACGChicago.com  
877-224-6389 ext. 102

The program year now allows entry at any quarter (March 1, June 1, September 1 and December 1).

The benefits run over the course of twelve months from the start date.

\* When convened – there have been occasions when speakers do not choose to join us for the meals.

\*\*Regular events do not include conferences or special events (Also note the social events typically do not lend themselves to signage and other promotional materials). Other programs may be included as opportunities arise.

# UPCOMING TARGETED CONFERENCE SPONSORSHIPS

*include the*

NEW FAMILY OFFICE CONFERENCE

November 8, 2018

@ Westin Chicago River North

THE 7TH ANNUAL MIDDLE MARKET

MANUFACTURING CONFERENCE

February 26, 2019

@ Morgan Manufacturing Center

THE 10TH ANNUAL

FOOD INDUSTRY CONFERENCE

NEW MONTH - September 26, 2019

@ W Hotel Chicago

Platinum Level Sponsorship Highlights: \$5,000

- Two-page ad spread in electronic and print conference materials
- White Paper Posted Electronically -Relevant to leaders in the industry
- Six Comp Tickets to conference and in addition member rates apply for additional attendees from firm
- 1 1/2-minute PowerPoint (video only) presented during lunch
- Sponsor Literature Table

Gold Level Sponsorship Highlights: \$3,000

- Full Page ad in electronic and print conference materials
- White Paper Posted Electronically -Relevant to leaders in the industry
- Two Comp Tickets to conference and in addition member rates apply for additional attendees from firm
- Sponsor Shared Literature Table

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# The Power of FACE-TO-FACE CONNECTIONS



MAY 21-22, 2019

## THE M&A FINANCE FESTIVAL

will include the 20th Annual Capital Connection & Capital Cocktails,  
10th Annual Healthcare M&A Conference, the 5th Global M&A Conference  
plus Women's Network & NextGen Leader Networking

more details due in Fall 2018